



WISDOMS

THE DIFFERENCEMAKER™

Making a Difference in YOUR life
by Making a Difference in the Lives of OTHERS

A Brief Introduction to WISDOMS™
The Differencemaker™ Program



WISDOMST™, a center for personal and business development, sees a world of PASSIONATE people making a POSITIVE difference in society.

Do YOU want to be one of these people? The challenge is where to start. How can you achieve what you WANT to live your AMAZING life and at the same time put your unique STAMP on the world?

Here we introduce you to the 10 simple yet profound principles that are the foundation of the more in-depth personal journey of The Differencemaker™ Program.

The topics are:

1. Making a DIFFERENCE
2. Know That YOU Are A 'Role Model' To Someone
3. YOU Will Be 'Judged' By What You DO.. Not By What You Say
4. No Matter What YOU Do.. You WILL Be Criticised. So WHAT!
5. STAND UP For Something.. And BE COUNTED
6. BE TRUE To Yourself.. Then Treat Others With The Same Respect
7. The 'Secret' To HUGE Success Is Not A Secret..It's All Around You
8. It Only Takes 'HALF-A DOZEN' Things
9. Live YOUR Life With PASSION
10. Be Willing To Accept PAIN.. Living Life To The Full Takes Some RISK



Create

Your

Path

MAKING A DIFFERENCE

You can have everything in life you want, if you will just help other people get what they want.

– Zig Ziglar



HOW WOULD YOU DESCRIBE YOURSELF?

Would you describe yourself as someone who has a positive attitude, takes initiative, is inspired to do your best work, and inspires others to do the same, has the skills to lead others, understands how business works, and actually participates in ensuring your business flourishes? Yes/No. Do you want to be like this?

IT STARTS WITH GIVING

It starts with giving. You can't expect others to give you what you aren't prepared to give in return. But you have to put your money where your mouth is, and start the cycle of giving.

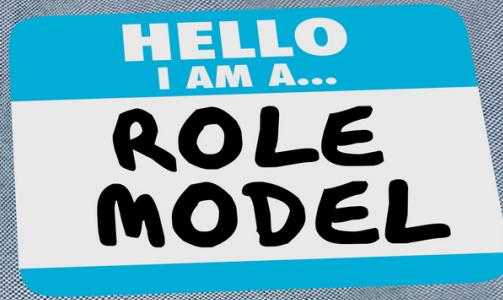
It is about extending a helping hand. That means you might have to kiss a few frogs! But every now and then they turn into a prince (or princess!)



WHAT DOES GIVING MEAN TO YOU?

This is what making a difference means for some:

- Passing on wisdom they've learnt over the years.
- Raising funds for people or causes they believe in.
- Making some positive impact on a daily basis
- For the big dreamers, it's about putting a "ding in the universe" a la Steve Jobs,



Yes, it's a frightening thought, isn't it? To know that someone, somewhere, looks up to you as a role model. Someone would just love to have your life; to do what you do; to have what you have; to be just like you!

How good a role model do you believe you are to that 'someone'? Are you truly proud of who YOU are; of what you do; and of the things you stand for?

If you are, that is FANTASTIC.. because, and here is our problem in this world today: we live in a very IMPRESSIONABLE society.

And, everybody.. yes, including you, is a 'role model' to someone else - for better or for worse!

Yet, it is also an EXCITING revelation because: it means that YOU are responsible for the way that some people will act and behave in the world!

It means that YOU can make a meaningful difference in the world just by being the person you are.

YOU WILL BE 'JUDGED' BY WHAT YOU DO... NOT WHAT YOU SAY

Never before in the history of the world have so many ineffectual, unworthy, uninspiring 'talkers' had the unadulterated gall to stand up on public platforms to espouse their views on 'leadership' ..and who have never, ever, shown any past ability to lead themselves out of a brown paper-bag.

People are sick and tired of listening to 'talkers' who never deliver. 'Talkers' who do precisely the opposite of what they advise everyone else to do. Talk is cheap!

What do we call people who say one thing and do something else? That's right - hypocrites! In fact, when our intentions and actions are far removed it can pay a heavy toll on our reputation and relationships, and in the end can cost us everything.

People follow and respect those who 'walk their talk'; who DO what they say; who deliberately take ACTION to deliver on their promises; and make good on their commitments.

YOU will be 'judged' by what you DO.. and not by what you say. People will 'judge' you by your ACTIONS.

NO MATTER
WHAT YOU
DO..YOU WILL
BE CRITICISED.
SO WHAT!



This world is so full of different people with differing opinions, morals, values and vested-interests that no matter what you do: some people will LOVE what you do; some people will hate what you do; and some people won't have a clue who you are or what you do.

For anyone with a fragile ego, or an ego that needs to be continually stroked, this can come as a serious blow to their self-image.

Here is the harsh truth about life: some folks will love you; some will hate you; some won't give two hoots for you - SO WHAT!

At the end of the day, do the BEST you can anyway.

People are unreasonable, illogical and self-centred... Love them anyway.

If you do good, people will accuse you of selfish ulterior motives... Do good anyway.

If you are successful, you will make false friends and true enemies... Succeed anyway.

Honesty and frankness make you vulnerable... Be honest and frank anyway.

The good you today will be forgotten tomorrow... Do good anyway.

People favour underdogs but follow only top dogs... Fight for some underdogs anyway.

What you spent years building may be destroyed overnight... Build anyway.

Give the world the best you've got and you'll get kicked in the teeth... Give the world the best you've got anyway.

STAND UP FOR SOMETHING... AND BE COUNTED!



MAKE A DECISION!

There are people wondering what their real purpose in life really is; wondering what they can do that is different; bemoaning almost everything that happens in the world; and wishing that someone would do something about it.

Well, that someone is YOU..! Someone who can take the DECISION to make a meaningful difference; in your life; and in the lives of others.

FOR OR AGAINST?

Every matter that confronts us as a society allows us only one of three responses. And, it is our response that determines how life unfolds for all of us in society.

We are either FOR something; or AGAINST something; or we don't have an opinion either way (called 'sitting on the fence'). Whether we like it or not, each of these three positions in life, on any matter, will either have a POSITIVE effect, or a NEGATIVE effect, dependent on which of the three allows for the status quo to exist on that matter.



THE POWER OF A FEW

The DECISIVE ACTION of the few; to take a firm decision FOR or AGAINST a matter; to stand up and be counted with integrity; can alter the course of any matter. **It can alter the course of history!**

The strange thing is that when you take a decision to stand up for something or someone and you do your best to make a meaningful difference - no matter what the result - YOU tend to feel good about yourself for doing something!



BE TRUE TO YOURSELF... THEN TREAT OTHERS WITH THE SAME RESPECT

YOUR life can only be lived by one person: YOU..!

No-one can get into your mind; no-one can truly understand your innermost feelings; no-one can understand what really drives you.

So here's a little tip: BE TRUE to yourself.



When YOU learn to respect yourself in this manner you will get to recognise and respect that everybody, then, has the right to be doing exactly the same in their lives.

You will then start being considerate of the 'What's In It For Me' considerations of others when you approach them to do things with you, or for you.

All too often, we forget just who we really are, and how UNIQUE we are as individuals, and we subordinate ourselves to the whims and desires of others. Be TRUE to yourself.. then treat others with the same respect.

THE 'SECRET' TO HUGE SUCCESS IS NOT A SECRET... IT'S ALL AROUND YOU!

We live in a special time in the history of the world where EVERYONE (who can read, or who can listen to someone who can read, who can listen to an audio or can access the internet) has the ability to gain access to ALL the information they need to become a KNOWLEDGABLE 'expert' in almost any subject matter of their choice.

Yes. Look around you. Wherever you look: in libraries; on your own bookshelves; YouTube; Google; podcasts; everyone can access and share in the success 'secrets' of the most successful people that have ever lived.

When you seek out these super-successful people through their writings & seminars and conduct your own in-depth reviews of their works, you cannot help but internalise their positive input when you put their 'secrets' into action.



IT ONLY TAKES 'HALF-A-DOZEN' THINGS!

Simply Rules, OK!



GET A FEW THINGS RIGHT

When you look at the lives of successful people, and even examine your own successes, it is clear that SUCCESS comes from focusing on getting just a few things right, and continually looking to improve upon those few things.

1, 2 OR 3 THINGS

Yes, most often, it takes only a few things.. 1, 2, or 3 things.. just a 'half-a-dozen' things to ensure success in most projects.

Some like to call it 'Pareto's Principle', some call it the '80-20 Principle' - where 80% of your results come from 20% of what you do. But, it's even simpler than that: just focus on the few things that work.



KEEP IT SIMPLE

Too many people look to make the simple things in life too complex to understand.

There is almost always a simple solution to any complex problem, and sometimes it takes an uncluttered simple mind to see this solution.

LIVE YOUR LIFE WITH PASSION!



Life becomes pure joy when you begin to live your life with PASSION.

Most truly passionate people, who really live their lives to the full, have developed their passion for life by asking themselves a few GOOD questions.

When YOU ask good questions of yourself like this, you will get GOOD answers.

Here are some really good soul-searching questions you can ask yourself to uncover your real passion in life - from author John Kalench, he asked:

- 1. If I didn't have to work for a living, what would I like to do?**
- 2. If I were just given \$1 Million, tax-free, what would I do with it?**
- 3. If I learnt that I had six months left to live, what would I do with this time - starting now?**

Take out 3 sheets of paper for each question and write down the first things that come into your mind, no matter how crazy you might think the thought to be. Just let your mind flow and capture your first thoughts. The answers you wrote down to the three questions above will give you some very strong clues to help you answer the next two questions:

- 4. What do I believe is MY Life's Purpose?**
- 5. What is MY True PASSION In Life?**

And, YOU can begin living this lifestyle right now. Every DECISION you take, right now, can move you one step closer to achieving your dream. Nothing, but nothing, becomes more compelling than a person who is on a mission, enjoying their lives to the full



BE WILLING TO ACCEPT PAIN... LIVING LIFE TO THE FULL TAKES SOME RISK

Life is not as simple as putting on a pair of rose-coloured glasses. On the contrary, life is extremely TOUGH, it REALLY HURTS at times!

Our observation is that, those who become successful in life ALL seem to have one thing in common: They are ALL willing to accept the PAIN that comes from stepping out of their comfort zones.

Almost always the successful few seem to be willing to make their lives just that little bit TOUGHER in the short term.. to make their lives EASIER in the long-term.

Those who are successful in life are almost ALL willing to take RISKS, not foolish risks, but well-calculated risks. Risks that increase their PAIN. Risks that bring with them untold rewards in life.





ABOUT WISDOMS™

WISDOMS™ offers a wide variety of Life & Business transforming programs, workshops & summits as on-line, in-person or blended learning experiences.

With over 100 years business experience in the team we have expertise in business strategy, systems & processes & designing & facilitating training programs.

Find out more at our [website](#).

ABOUT THE DIFFERENCEMAKER™ PROGRAM

The DifferenceMaker™ Program will uplift you, giving you principles to follow, and ideas to consider and apply for a new, positive direction in your personal and working life. You will learn to live your life with passion and purpose by making a meaningful difference in the lives of others – including yours.

It is a 12 hour on-line Course that includes 12 videos from a wide variety of sources as well as reflective questions to ensure your engagement and implementation. You can REALLY make a change in your life!

You will find The DifferenceMaker™ Program at this [link](#).

ABOUT THE DIFFERENCEMAKER™ IN EVERY CITY

WISDOMS™ is looking for experts in their field, people already making a difference where they are, in their town or city, so that we can amplify what YOU are doing. Join our movement [here](#) to build a PASSIONATE, POSITIVE, DIFFERENCEMAKING society.

You can start by simply telling us your DifferenceMaker™ story. Tell us about the difference you are making and inspire us and others! Follow this [link](#).